

Assessment criteria for holiday travel

Category	Total of individuals (15+)	Planning your holiday, do you take into account:											
		Environmental labeling		Environmental quality (clean air and water, silence)		Ecologically acceptable journey		Ecologically acceptable mobility offers in the holiday region		Supply with organic products		Supply with regional products	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
		in per cent											
Total	6 948 650	19.1	80.9	65.9	34.1	29.9	70.1	31.0	69.0	28.4	71.6	50.9	49.1
Gender													
Male	3 360 364	20.0	80.0	68.6	31.4	29.4	70.6	30.5	69.5	28.1	71.9	52.2	47.8
Female	3 588 286	18.2	81.8	63.4	36.6	30.4	69.6	31.5	68.5	28.7	71.3	49.7	50.3
Age groups													
0 to 20 years	496 933	19.9	80.1	67.3	32.7	39.4	60.6	37.5	62.5	26.7	73.3	50.1	49.9
20 to 30 years	1 051 119	16.3	83.7	69.1	30.9	26.0	74.0	31.4	68.6	20.5	79.5	50.0	50.0
30 to 40 years	1 202 334	19.6	80.4	69.9	30.1	28.3	71.7	29.6	70.4	27.4	72.6	54.0	46.0
40 to 50 years	1 365 894	17.7	82.3	69.1	30.9	28.8	71.2	29.2	70.8	32.0	68.0	56.4	43.6
50 to 60 years	1 035 860	23.5	76.5	68.3	31.7	33.9	66.1	36.2	63.8	35.2	64.8	55.4	44.6
60 to 70 years	894 040	20.9	79.1	65.6	34.4	33.0	67.0	34.5	65.5	31.2	68.8	51.5	48.5
70 years and older	902 470	16.3	83.7	50.7	49.3	25.9	74.1	22.6	77.4	23.8	76.2	35.8	64.2
Employment status													
Employed	4 042 123	19.1	80.9	69.5	30.5	29.4	70.6	31.9	68.1	29.2	70.8	54.0	46.0
Not employed	2 906 527	19.0	81.0	60.6	39.4	30.7	69.3	29.8	70.2	27.3	72.7	46.3	53.7
Municipality type													
Municipality up to 20.000 inhabitants	4 303 194	19.7	80.3	64.4	35.6	30.3	69.7	30.7	69.3	28.1	71.9	50.2	49.8
Municipality over 20.000 inhabitants (without Vienna)	1 235 406	17.8	82.2	68.1	31.9	30.9	69.1	31.7	68.3	29.2	70.8	49.1	50.9
Vienna	1 410 050	18.1	81.9	68.5	31.5	28.1	71.9	31.3	68.7	28.7	71.3	54.5	45.5
Eurostat-rate of urbanisation													
High population density	2 536 548	18.2	81.8	67.2	32.8	28.7	71.3	30.8	69.2	28.8	71.2	52.8	47.2
Middle population density	1 693 235	17.2	82.8	66.9	33.1	29.3	70.7	31.5	68.5	28.3	71.7	49.6	50.4
Low population density	2 718 868	21.1	78.9	64.0	36.0	31.6	68.4	30.9	69.1	28.1	71.9	49.8	50.2
Länder													
Burgenland	239 998	20.7	79.3	63.7	36.3	29.5	70.5	28.4	71.6	26.4	73.6	46.3	53.7
Lower Austria	1 331 112	17.7	82.3	63.7	36.3	29.9	70.1	31.2	68.8	26.9	73.1	51.5	48.5
Vienna	1 410 050	18.1	81.9	68.5	31.5	28.1	71.9	31.3	68.7	28.7	71.3	54.5	45.5
Carinthia	473 340	21.2	78.8	63.9	36.1	25.7	74.3	27.3	72.7	27.9	72.1	45.8	54.2
Styria	1 019 720	17.4	82.6	64.0	36.0	29.7	70.3	29.2	70.8	28.8	71.2	49.7	50.3
Upper Austria	1 158 820	21.3	78.7	66.5	33.5	30.9	69.1	30.6	69.4	28.9	71.1	48.4	51.6
Salzburg	437 500	20.0	80.0	69.3	30.7	32.5	67.5	31.7	68.3	28.6	71.4	53.4	46.6
Tyrol	580 160	20.5	79.5	67.3	32.7	32.5	67.5	34.3	65.7	28.9	71.1	51.3	48.7
Vorarlberg	297 950	17.7	82.3	64.7	35.3	34.1	65.9	36.7	63.3	32.2	67.8	51.4	48.6

S: STATISTICS AUSTRIA, Microcensus Environmental Conditions and Behaviour 3rd quarter 2011, on behalf of BMLFUW. Compiled on 25 April 2013.