

Purchase of ecological products 2007

Category	Total of individuals (15+)	Have you bought any of the following goods as eco-products during the last 12 months?									
		Milk and milk products		Fruit and vegetable		Bread and bread rolls as well as cereal products		Drinks		Meat	
		No	Yes	No	Yes	No	Yes	No	Yes	No	Yes
		in percent									
Total	6 948 650	32.9	67.1	36.3	63.7	46.8	53.2	74.4	25.6	50.3	49.7
Gender											
Male	3 360 364	36.5	63.5	41.1	58.9	49.1	50.9	73.6	26.4	52.5	47.5
Female	3 588 286	29.4	70.6	31.7	68.3	44.7	55.3	75.3	24.7	48.2	51.8
Age groups											
0 to 20 years	496 933	45.1	54.9	49.7	50.3	52.7	47.3	74.1	25.9	60.9	39.1
20 to 30 years	1 051 119	30.2	69.8	31.8	68.2	43.0	57.0	71.1	28.9	50.9	49.1
30 to 40 years	1 202 334	27.7	72.3	29.6	70.4	40.5	59.5	68.4	31.6	44.9	55.1
40 to 50 years	1 365 894	28.4	71.6	31.9	68.1	40.8	59.2	70.1	29.9	44.9	55.1
50 to 60 years	1 035 860	31.7	68.3	34.9	65.1	47.6	52.4	74.9	25.1	48.1	51.9
60 to 70 years	894 040	34.1	65.9	38.8	61.2	51.0	49.0	80.6	19.4	50.8	49.2
70 years and older	902 470	43.0	57.0	48.6	51.4	60.5	39.5	86.6	13.4	61.3	38.7
Employment status											
Employed	4 042 123	38.7	61.3	42.3	57.7	54.1	45.9	80.8	19.2	55.6	44.4
Not employed	2 906 527	28.7	71.3	32.0	68.0	41.6	58.4	69.9	30.1	46.5	53.5
School education											
Compulsory schooling	1 699 391	45.1	54.9	50.2	49.8	58.9	41.1	82.0	18.0	61.5	38.5
Apprentice training	2 506 227	34.0	66.0	38.1	61.9	48.7	51.3	77.3	22.7	51.2	48.8
Intermediate technical and vocational schooling	922 304	30.2	69.8	31.6	68.4	44.6	55.4	73.0	27.0	47.3	52.7
Academic secondary school	463 028	24.5	75.5	24.9	75.1	39.9	60.1	66.9	33.1	44.8	55.2
Higher technical and vocational college (incl. post-secondary course)	611 684	22.5	77.5	24.2	75.8	35.4	64.6	67.6	32.4	41.2	58.8
Post-secondary college, University course	136 475	12.7	87.3	19.4	80.6	22.2	77.8	60.1	39.9	32.4	67.6
University, Fachhochschule	609 542	19.4	80.6	21.5	78.5	30.8	69.2	59.7	40.3	37.4	62.6
Municipality type											
Municipality up to 20.000 inhabitants	4 303 194	32.4	67.6	36.7	63.3	47.3	52.7	74.5	25.5	48.7	51.3
Municipality over 20.000 inhabitants (without Vienna)	1 235 406	30.2	69.8	33.2	66.8	44.7	55.3	74.3	25.7	48.3	51.7
Vienna	1 410 050	36.6	63.4	37.5	62.5	47.2	52.8	74.5	25.5	56.9	43.1
Eurostat-rate of urbanisation											
High population density	2 536 548	33.2	66.8	34.7	65.3	45.1	54.9	73.6	26.4	52.8	47.2
Middle population density	1 693 235	30.2	69.8	34.2	65.8	46.4	53.6	73.9	26.1	45.4	54.6
Low population density	2 718 868	34.2	65.8	39.0	61.0	48.6	51.4	75.6	24.4	51.0	49.0
Länder											
Burgenland	239 998	35.1	64.9	35.8	64.2	47.3	52.7	73.3	26.7	52.9	47.1
Lower Austria	1 331 112	34.3	65.7	40.2	59.8	50.0	50.0	77.5	22.5	50.5	49.5
Vienna	1 410 050	36.6	63.4	37.5	62.5	47.2	52.8	74.5	25.5	56.9	43.1
Carinthia	473 340	32.5	67.5	37.2	62.8	43.4	56.6	70.5	29.5	46.7	53.3
Styria	1 019 720	32.8	67.2	35.2	64.8	48.2	51.8	75.4	24.6	50.8	49.2
Upper Austria	1 158 820	29.3	70.7	34.7	65.3	44.0	56.0	74.1	25.9	47.7	52.3
Salzburg	437 500	27.8	72.2	30.4	69.6	42.3	57.7	72.6	27.4	42.4	57.6
Tyrol	580 160	29.0	71.0	32.6	67.4	46.0	54.0	71.7	28.3	45.4	54.6
Vorarlberg	297 950	36.5	63.5	37.1	62.9	50.5	49.5	74.1	25.9	52.0	48.0

S: STATISTICS AUSTRIA, Microcensus Environmental Conditions and Behaviour 4th quarter 2007. Please note: The not explicit recorded category "no information available (n/a)" was classified with the "No"-answers.
Compiled on 20 April 2009.