

Press release: 13 141-169/23

# Overnight stays in August 2023 just below previous year's level

0.7% more overnight stays than in August before the Corona pandemic

Vienna, 2023-09-27 — In August 2023, 1.8% fewer overnight stays were registered in Austrian accommodation establishments than in August of the previous year, according to preliminary results from Statistics Austria. With 20.34 million, however, overnight stays were slightly above the level of pre-Corona August 2019 (+0.7%).

"In August, the most important month of the summer tourist season, overnight stays in Austrian hotels, guesthouses and holiday accommodation declined slightly compared to the previous year. In addition to inflation and labour shortages, storms and floods also affected tourism: Carinthia saw the highest decline in overnight stays with –7.9%, in Tyrol overnight stays fell by 4.2%. At the same time, city tourism boomed: In Vienna, overnight stays increased by 14.2% compared to August 2022," says Statistics Austria Director General Tobias Thomas.

### 20.34 million overnight stays in August 2023

August is the most important summer month in tourism, accounting for around a quarter of all overnight stays in the entire summer season. In **August 2023**, overnight stays by non-resident guests decreased by 0.9% to 15.14 million compared with August 2022, while nights spent by residents fell by 4.5% to 5.20 million. Overall, 1.8% fewer overnight stays were reported in August (20.34 million). The number of guest arrivals at Austrian accommodation establishments rose slightly year-on-year to 5.50 million (+0.4%).

An analysis by country of origin shows that overnight stays by guests from Germany declined by 5.9% in August 2023. Other countries of origin such as Switzerland and Liechtenstein (–4.2%) or the Netherlands (–3.1%) also showed declines.

### Ongoing 2023 summer season exceeds pre-crisis level of 2019

In the **2023 summer season to date (May to August)**, 59.95 million overnight stays were reported, 3.6% more than in the same period last year (57.89 million). Non-resident guests contributed 42.76 million (+6.4%) to the positive interim result. Residents spent 2.8% (17.19 million) fewer nights than in the same period last year. The number of overnight stays in the summer season so far is thereby 1.6% above the level of the same period before Corona (May to August 2019: 59.02 million).

# High growth in overnight stays from January to August 2023

In the calendar year 2023 to date (January to August), 113.60 million overnight stays were registered, 12.38 million more (+12.2%) than in the same period last year. Thus, the number of overnight stays was only 1.5% below the level of 2019, when 115.30 million overnight stays were registered.

More detailed results and further information on accommodation statistics can be found on our website under <a href="mailto:Arrivals&overnight.">Arrivals&overnight.</a> stays.

**Information on methodology, definitions:** Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 573 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist

accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see our <u>Standard documentation related to accommodation</u> <u>statistics</u> (available in German only).

## If you have any questions on this topic, please contact:

Peter Laimer, Tel.: +43 1 71128-7849, E-Mail: <a href="mailto:peter.laimer@statistik.gv.at">peter.laimer@statistik.gv.at</a>
Jürgen Weiß, Tel.: +43 1 711 28-7974, E-Mail: <a href="mailto:juergen.weiss@statistik.gv.at">juergen.weiss@statistik.gv.at</a>

#### Media owner, producer and publisher:

STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at

Press: phone: +43 1 711 28-7777 | e-mail: presse@statistik.gv.at

© STATISTICS AUSTRIA