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More than 39 million nights spent in the first half of the summer season 2023

Highest level since 1980

Vienna, 2023-08-25 – For the first half of the tourism summer season 2023 (May to July), 39.50 million nights spent in Austrian accommodation establishments were reported, according to preliminary results from Statistics Austria. These figure was 6.3% higher than last year and 1.7% above the comparable pre-Corona period May to July 2019.

"In the first half of this year's summer season, holidays in Austria were more in demand than before: at 39.50 million, overnight stays in Austrian accommodation establishments in the period May to July 2023 were only slightly below the corresponding peak value, which was reached in 1980 with 40.00 million. About 70% of overnight stays are attributable to guests from abroad," says Tobias Thomas, Director General of Statistics Austria.

Summer season 2023 above pre-crisis level 2019

In the **current 2023 summer season (May to July)**, 39.50 million guest nights were reported, up 6.3% from the same period last year. Non-resident guests contributed 27.54 million (+10.5%) to the positive result. After nights spent by residents had reached the highest figure ever recorded in the first half of the summer season last year with 12.24 million, they declined to 11.96 million (-2.2%) in the period May to July 2023. Overall, the summer season to date is already significantly higher than the comparable pre-crisis period in 2019 (38.83 million), concerning nights spent by resident (May to July 2019: 11.61 million) as well as non-resident guests (May to July 2019: 27.22 million).

In the entire 2022 summer season (May to October), 77.89 million nights spent were reported, 1.4% less than in summer 2019, when the previous peak of 78.97 million was achieved. Thereby, nights spent by resident guests reached 24.32 million in summer 2022, while non-resident guests spent 53.57 million nights in Austrian accommodation establishments.

18.7 million nights spent in July 2023

July is the second most important summer month in tourism after August, accounting for around a quarter of all overnight stays in the summer season. In **July 2023**, nights spent by non-resident guests increased by 6.9% compared to July 2022 to 13.83 million, while those by resident guests fell by 2.8% to 4.87 million. Overall, nights spent in July increased by 4.2% to 18.7 million. The number of arrivals at Austrian accommodation establishments rose to 5.56 million (+5.0%) compared with the same month last year.

An analysis by country of origin shows that nights spent by guests from Germany increased by 4.7% in July 2023, while other countries of origin such as Switzerland and Liechtenstein (+7.0%) or the Czech Republic (+15.0%) also posted increases. On the other hand, nights spent by Dutch guests (the second strongest source market) were by 1.5% lower than in July 2022.

Strong increase in nights spent from January to July 2023

In the calendar year 2023 until date (January to July), 93.15 million nights spent were registered, 12.67 million more (+15.7%) than in the same period last year. Thus, the number of nights spent was only 2.1% below the level of 2019, when 93.15 million nights spent were registered.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&overnight stays.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 573 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see our <u>Standard documentation related to accommodation</u> <u>statistics</u> (available in German only).

If you have any questions on this topic, please contact:

Peter Laimer, Tel.: +43 1 71128-7849, E-Mail: peter.laimer@statistik.gv.at Jürgen Weiß, Tel.: +43 1 711 28-7974, E-Mail: juergen.weiss@statistik.gv.at

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STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at

Press: phone: +43 1 711 28-7777 | e-mail: presse@statistik.gv.at

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