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Tourism summer season starts in May with 8.23 million overnight stays

Second highest May result ever recorded

Vienna, 2023-06-28 – 8.23 million overnight stays in Austrian accommodation establishments were reported for May 2023, according to preliminary results from Statistics Austria. This means that the number of overnight stays at the beginning of the summer season is 10.3% over the pre-corona level of May 2019 and thus the second-highest figure ever recorded after May 2018 (8.51 million).

"The tourism summer season in Austria started with 8.23 million overnight stays. This is not only a substantial increase of 14.1% compared to May of the previous year, but also the second highest number of overnight stays ever recorded for May after 2018. The significant increase is certainly also due to the fact that this year three extended weekends were available for short vacations, while last year only Ascension Day fell on a Thursday," says Statistics Austria Director General Tobias Thomas.

Non-resident guests accounted for more than half of overnight stays in May 2023

Overnight stays by non-resident guests increased by a quarter (25.8%) to 5.1 million compared with May 2022, while those by resident guests fell by 1.0% to 3.1 million. Overnight stays by non-residents are thus by 12.62% above the level of May 2019. Overnight stays by resident guests increased by 6.7% compared to May 2019 to 3.1 million. The number of guest arrivals in accommodation establishments rose to 3.08 million in May 2023.

An analysis by country of origin shows that overnight stays by German guests increased to 2.79 million, surpassing the May 2019 level by 34.6%. Guests from the Netherlands, the second most important origin market, spent 197 800 nights in Austria, 14.6% more than in May 2019. In contrast, there was a sharp decline in overnight stays by guests from Asia: Overnight stays by guests from China fell by 81.4% to 24 200, and guests from Japan spent 71.7% fewer nights (13 100) in Austria.

In the **2022 summer season**, a total of 77.89 million overnight stays were reported, of which 53.57 were for non-resident guests; 24.32 million overnight stays were reported for resident guests, the highest figure ever recorded. In total, the number of overnight stays was the fifth highest summer result since the beginning of statistical records; more overnight stays were only recorded in the summer seasons 2019 (78.97 million), 1980 (78.25 million), 1981 (78.20 million) and 1991 (78.12 million).

Overnight stays in calendar year 2023 to date up on previous year

In the calendar year 2023 to date (January to May), 61.89 million overnight stays were registered, 11.33 million more (+22.4%) than in the same period last year, 2.9% below the level January to May 2019.

Overnight stays by non-resident guests reached 47.34 million (\pm 27.1% compared to the same period last year), which is still 1.62 million (\pm 3,3%) below the level of the same period in 2019. A total of 14.55 million overnight stays was reported for resident guests, 9.3% more than in the same period of the previous year 2022. The number of arrivals remained at 16.78 million, more than a quarter (27.4%) higher than in the same period of the previous year.

More detailed results and further information on accommodation statistics can be found on our website under <u>Arrivals & overnight stays</u>.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 569 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see <u>Standard documentation related to accommodation</u> <u>statistics</u> (in German only).

If you have any questions on this topic, please contact:

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