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Touristic winter season 2022/23 closed with 69.3 million overnight stays

Only just below the maximum value of winter 2018/19

Vienna, 2023-05-26 — The 2022/23 winter tourist season closed with 69.29 million overnight stays, according to preliminary data from Statistics Austria. Thus, overnight stays from November 2022 to April 2023 will be just under a third above the level of the previous winter season.

"In the winter season 2022/23, Austrian tourism has almost completely recovered from the pandemic-related slumps of the previous years. Despite price increases, 69.29 million overnight stays were recorded in Austrian hotels, guesthouses and holiday accommodation between November 2022 and April 2023, the third highest number in a winter season after 2017/18 and 2018/19," summarises Statistics Austria Director General Tobias Thomas.

The **completed winter season 2022/23 (November 2022 to April 2023)** reached 69.29 million overnight stays, an increase of 31.4% (+16.57 million) compared to the previous season. This means that the actual value is 3.63 million overnight stays or 5.0% below the highest value ever recorded (winter season 2018/19: 72.92 million) and thus ranks among the three best results (winter season 2017/18: 71.87 million). Arrivals increased by 45.5% to 18.94 million in the period from November 2022 to April 2023.

In the winter season 2022/23, there were a total of 53.46 million overnight stays by non-resident guests. This corresponds to an increase of 34.5% compared to the same period of the previous year. Overnight stays by resident guests rose by 22.0% (+2.85 million) to a total of 15.82 million.

Compared to the winter season 2021/22, travellers from Germany recorded an increase of 25.8% with 25.73 million overnight stays. The second most important country of origin, the Netherlands, recorded an increase of 20.0% with 6.70 million overnight stays. Guests from Switzerland and Liechtenstein recorded an increase of 58.7% to 1.87 million overnight stays. Italy also achieved a strong increase of 154.2% with 984 100 overnight stays.

The largest Asian market of origin, China, recorded a plus again after two years: the 89 600 overnight stays by Chinese guests correspond to an increase of 210.6% compared to the previous year's season.

More than 8 million overnight stays in April 2023

In **April 2023**, the last month of the winter tourist season, the number of overnight stays increased by 8.1% compared to April 2022 to 8.19 million. Of these, 5.78 million overnight stays were accounted for by non-resident guests, which is an increase of 10.6% compared to the same month of the previous year (+554 100). In contrast, overnight stays by resident guests increased by 2.4% to 2.41 million. Of the total overnight stays, almost three quarters (70.6%) are attributable to guests from abroad. Arrivals increased by 16.0% in April 2023 to 2.68 million.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&overnight stays.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 569 reporting communities

transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see <u>Standard documentation related to accommodation statistics</u> (in German only).

If you have any questions on this topic, please contact:

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