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Winter season 2022/23 to date with 48.1 million overnight stays still below pre-crisis level

February overnight stays up almost a third on the previous year

Vienna, 2023-03-24 – According to preliminary results from Statistics Austria, 48.13 million overnight stays were registered in Austrian accommodation establishments in the 2022/23 tourist winter season to date, from November 2022 to February 2023, 15.13 million more than in the same period last year.

"After two hard winters for tourism, Austrian hotels, guesthouses and vacation homes are again well booked in the current winter season. At 17.44 million, overnight stays in February 2023 were 11.6% below the pre-Corona level of February 2020 – but at that time the number of overnight stays was at an all-time high. As February is traditionally the most important month of the winter tourist season, accounting for more than a quarter of all winter overnight stays, this result will have a decisive impact on the success of the current season," says Statistics Austria Director General Tobias Thomas.

Tourism winter season 2022/23 to date just under 10% below pre-crisis level

With 48.13 million overnight stays, the winter season to date (November 2022 to February 2023) recorded 45.9% more overnight stays than the corresponding period of the previous season (32.99 million). Overnight stays by non-resident guests totaled 37.51 million, up 12.64 million (+50.8%) from the November 2021 to February 2022 period, with residents accounting for 22.1% of overnight stays (10.62 million). There was also a high increase in arrivals of 62.7% to a total of 12.88 million, which corresponds to an absolute growth of 4.96 million arrivals.

Compared to the corresponding months of the 2020 winter season before the pandemic, the current winter season was still 9.6% lower (-5.10 million overnight stays), with 48.1 million overnight stays. Apart from a slight increase in overnight stays by Belgian guests (+0.4%), overnight stays by guests from all main markets declined. The largest declines were recorded for overnight stays by guests from Russia (-89.1%) and China (-82.4%). If we compare the months of the winter seasons, we see strong increases in overnight stays by Dutch (+24.3%) and Belgian guests (+12.4%) in January.

Overnight stays in February 2023 up 30.2% year-on-year

In **February 2023**, 17.44 million overnight stays were recorded, which corresponds to an increase of 4.04 million compared to February 2022. Compared to February 2020, 11.6% or 2.3 million fewer overnight stays were registered.

Non-resident guests recorded 13.98 million overnight stays in February 2023. This corresponds to an increase of 35.3% compared to 2022. 6.06 million overnight stays (+36.2%) were contributed for by German guests, the most important source market. In contrast, overnight stays by resident guests rose by 12.9% to 3.46 million compared with February 2022.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&overnight stays.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 569 reporting communities

transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see <u>Standard documentation related to accommodation statistics</u> (in German only).

If you have any questions on this topic, please contact:

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