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Half-time in the 2022/23 winter tourism season: 31 million overnight stays

8.03 % below pre-crisis winter season

Vienna, 2023-02-24 - In the first half of the current tourism winter season 2022/23 from November 2022 to January 2023, a total of 30.81 million overnight stays were reported in Austrian accommodation establishments, according to preliminary results from Statistics Austria. The figures were thus 57.2 % higher than in the same period of 2021/22.

"The new year started with an increase in overnight stays of 48.1 % compared to January 2022 - however, corona-related restrictions still applied in January 2022. A similar picture emerges for the first half of the current winter season: the number of overnight stays is significantly more than half above the same value of the previous year and only 8 % below the pre-crisis record level of November 2019 to January 2020", says Statistics Austria Director General Tobias Thomas.

Tourism winter season 2022/23 with -8.03 % below pre-crisis winter season

The first half of the tourism winter season 2022/23 with 30.81 million overnight stays was still 8.03 % below the pre-crisis level with 33.50 million overnight stays (winter season 2019/20). Both the overnight stays of non-resident and resident guests (23.6 million and 7.2 million, respectively) have not yet reached the level of the same period in 2019/20 by 8.4 % and 6.9 %, respectively.

With 30.81 million overnight stays, the first half of the 2023 winter season recorded 57.2 % more overnight stays than the first half of the 2022 winter season (19.60 million overnight stays). 23.36 % of overnight stays (7.20 million) were attributable to resident guests, representing an increase of 42.2 %. Non-resident guests with +9.07 million overnight stays also increased significantly, by 62.4 % to 23.61 million.

Overnight stays in January 2023 up 48.1 % year-on-year

In January 2023, 15.14 million overnight stays were registered in Austrian accommodation establishments. Compared to the corresponding period of the previous year, this is an increase of 4.92 million or 48.1 %. During the same period, the number of arrivals increased by more than half (56.5 %) to 3.62 million.

Resident guests recorded 2.78 million overnight stays in January 2023, an increase of one-fourth compared to the same month last year. Overnight stays by non-resident guests rose by 54.9 % compared to January 2022 to 12.36 million, of which 53.6 % or 6.63 million overnight stays (+38.3 %) were accounted for by German guests.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&overnight stays.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 569 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For

comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see <u>Standard documentation related to accommodation statistics</u> (in German only).

If you have any questions on this topic, please contact:

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